

# SPONSORSHIP INVITATION



San Luis Obispo Chapter of the California Dressage Society is a 501(C)3 non-profit.

Non-Profit Tax ID #94-1702674

Visit our website at [www.slocds.org](http://www.slocds.org) for more information and show schedule.

# ABOUT US

San Luis Obispo Chapter  
of the California Dressage Society

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The San Luis Obispo Chapter of the California Dressage Society, established in 1970, is a non profit, 501c3 organization that governs dressage events, educational clinics, shows, as well as provides scholarships for members to engage in educational opportunities in dressage.

SLO CDS is seeking financial sponsors who are interested in supporting our mission.

## OUR REACH

Web | Social | Email | Events

*www.slocds.org*

1,199 VISITORS YEARLY

*Facebook*

770 FOLLOWERS

*Email List*

97% OPEN RATE



### *Events*

MULTIPLE EVENTS ANNUALLY  
WITH ATTENDANCE OPEN TO  
OVER 3,000 MEMBERS  
ACROSS CALIFORNIA



### *Chapter Meetings*

HELD EVERY OTHER MONTH WITH  
APPROX. 50 HIGHLY ENGAGED  
MEMBERS WHO SUPPORT AND ARE  
LOYAL TO LOCAL BUSINESS

# BECOME A SPONSOR



Thank you for your donation

PLATINUM	Contact For Details	Benefits of all lower tiers PLUS title sponsor of a year-end award!
GOLD	\$1,000 Annually	Bronze and Silver benefits PLUS monthly social media mention, vendor space and ability to include flyer or samples in swag bag at shows.
SILVER	\$500 Annually	Bronze benefits PLUS sponsor provided banner at shows, dedicated space on show program and/or flyer and mention in SLO-CDS email to members.
BRONZE	\$300 Annually	Business on SLO-CDS website with link, frequent social media post and story with tag, mention at next general meeting.
FRIENDS	Open Donation	Non-business members will get their name added to the SLO-CDS website and added as part of a group social post.

Please fill out the form below:

\_\_\_\_\_  
SPONSOR OR BUSINESS NAME

\_\_\_\_\_  
MAILING ADDRESS

\_\_\_\_\_  
CITY, STATE, ZIP CODE

\_\_\_\_\_  
EMAIL ADDRESS

\_\_\_\_\_  
WEBSITE

\_\_\_\_\_  
SPONSOR LEVEL-MONIES APPLIED TO CURRENT CALENDAR YEAR

Please direct any sponsorship inquiries to  
Susan Wayland 707-695-5845 or Verena Maier 805-712-3532  
slocds805@gmail.com

Visit [www.slocds.org](http://www.slocds.org) for our event schedule.

**MAKE CHECKS PAYABLE TO:  
SLO-CDS**

**PLEASE MAIL FORM AND SPONSORSHIP**

**CHECKS TO:**

SLO-CDS C/O John Rees  
P.O. Box 868  
Paso Robles, CA 93447

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DRESSAGE SOCIETY IS A 501(C)3 NON-PROFIT.**

**NON-PROFIT TAX ID #94-1702674**

# Thank You To All Our Generous 2023 Sponsors

## **Platinum Level**

Riding Warehouse

## **Gold Level**

Outback Internet

Twin Rivers

Susan Wayland/Strategic Finance

## **Silver Level**

Carla and Lynn Byrd

Dietrich Outdoors

David Eckstein, DVM, Templeton Veterinary Clinic

Four Corners Dressage

Jill Giri DVM

Cyndi Havard-Harmony Over the Hill

Matt and Deb Hirons, Schleese Saddle Fitters

Jim & Linda Rice-Eastside Farms Equestrian Center

## **Bronze Level**

AJSK Photography

Ellen Eckstein Dressage

Debbie and Sabrina Hrabe

In Memory of Bella

In Memory of Miri

Wayne Lewis

Kelly Thulin

## **Friends of SLO-CDS**

Bear Shadow Ranch • Jeanne Boyd • Crane Creek

Melissa Creswick • Full Sail Bookkeeping • Rotten Harley Cards

Eleanor Phipps Price • Nikki Soich • Derin Tolu